



ASSOCIATION OF CONTINUITY PROFESSIONALS

Central Arizona Chapter Meeting Minutes

June 2, 2022 9:00 AM – Zoom Meeting

AGENDA	ATTENDEES
<ol style="list-style-type: none"> 1. Call to Order.....President 2. Local Sponsors.....President 3. Welcome/Announcements.....President 4. Board Reports.....Board 5. Program Speaker 6. Wrap Up Board 7. Meeting Close Board 	<p>BOARD MEMBERS: President – Joanne Storbeck President Elect – James Knox Treasurer - Susan Czarnowski Membership Director – Magaly Mancillas Program Director – Beth Bendos Web Director - Monique Hafler</p> <p>Not Present: Secretary - John Padilla Past President – Steve Westwood Information Director – OPEN Public Relations Director - OPEN</p> <p>NEXT MEETING: August 4, 2022</p>

AGENDA ITEM	DISCUSSION THREADS
1	Call to Order Chapter President Joanne Storbeck called the meeting to order at 9:00 am.
2	Local Sponsors <ul style="list-style-type: none"> MHA Consulting BC in the Cloud
3	<p>Welcome / Announcements</p> <p>Chapter President Joanne Storbeck thanked Cheyenne Marling for speaking today. Reminder that Central Arizona Chapter information is available at the following locations: ACP website, www.az-acp-international.com National ACP website, www.acp-international.com LinkedIn, Arizona ACP Chapter Group and the newsletter.</p> <p>Meeting Attendance: Guests 1 / Chapter Members 14 / Other Chapter Members 0 / Total 15</p> <p><u>Job Opportunities:</u> Posted to the Central Arizona Chapter website. <u>Other Announcements:</u> None <u>Business Updates:</u> None</p>



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4	Board Reports	<p>There was a technical issue in Zoom, that caused the meeting to end unexpectedly. The meeting was subsequently restarted; however, only a few people dialed back in. As a result, the regular chapter business portion of the meeting was not completed and the information was sent to the chapter via email.</p> <ul style="list-style-type: none"> • <i>President: Joanne Storbeck</i> <ul style="list-style-type: none"> ➤ • <i>President-Elect: James Knox</i> <ul style="list-style-type: none"> ➤ No report • <i>Treasurer: Susan Czarnowski</i> <ul style="list-style-type: none"> ➤ No report • <i>Secretary: John Padilla</i> <ul style="list-style-type: none"> ➤ Not present, no report • <i>Membership Director: Magaly Mancillas</i> <ul style="list-style-type: none"> ➤ No report • <i>Program Director: Beth Bendos</i> <ul style="list-style-type: none"> ➤ One topic we had for everyone is with regard to the December member appreciation event. While the venue is likely to stay the same as last year (Desert Willow Conference Center), we want to know what people's time of day preference is. Specifically, we are looking for input as to whether people prefer a breakfast event/speaker or a lunch event/speaker. ➤ Chapter members were asked to complete a brief survey by June 17th. Results will be presented during the next chapter meeting on August 4th, and used by the Board to initiate event planning. ➤ Also, in lieu of an October meeting, the chapter will be hosting an event at the conclusion of DRJ Fall World on September 14th probably starting around noon. Details are still being worked out; however, this will be an in-person event, to be jointly hosted by our chapter and ACP National. It will be open to any ACP member attending DRJ. As soon as we have further details we will share so you can make plans to attend this event in person! • <i>Information Director: OPEN</i> <ul style="list-style-type: none"> ➤ No report • <i>Web Director: Monique Hafler</i> <ul style="list-style-type: none"> ➤ No report • <i>Public Relations Director: OPEN</i>



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		<ul style="list-style-type: none"> ➤ No report • <i>Past President: Steve Westwood</i> ➤ Not present, no report
5	<p>SPEAKER: Cheyenne Marling, BC Management</p> <p>BCM Competencies in Demand to Ensure Career Resiliency</p>	<p>Topic Overview: Years of expertise, degrees and certifications, although beneficial and marketable, will not necessarily predict your professional trajectory. Data shows that if you want to get hired, stay hired, and grow your career you need to develop highly requested soft skills, build a powerful personal brand, and be adaptable to change. Becoming a top talent requires more than using your expertise to meet the needs of your organization. It necessitates using your talents, creativity, and expertise to think outside of the box and advance the success of your team, program, and company.</p> <p>Summary – Cheyenne discussed BCM Career Perspective, Skills & Competencies, Top Talent Traits, Skills Hiring Managers Target, Personal Brand, and Strategic Career Planning. She said that the main reason for entering the BC/Resiliency Profession was that it was an additional responsibility that gradually became a primary focus (38%) followed by being intrigued with the profession (17%). For Skills & Competencies she discussed Hard Skills, also called technical skills and Soft Skills, a combination of interpersonal people skills, social skills, character traits, attitudes, career attributes, and emotional intelligence. She identified the following Top Talent Traits: Champion, Situational Awareness, Emotional Intelligence, Change Agent, and Passion. The Hard and Soft Skills that Hiring Managers Target were identified for Entry level, Mid-level, and Senior level BCM Professionals. For Entry level Documentation Storage/Repository hard skill and Intellectual Curiosity Soft Skills. Mid-level Hard Skills were Risk Assessment and Embracing New Ideas Soft Skills and Senior level hard skill was Designing Program Outcomes/Objectives and Deep Understanding of Business & Culture Soft Skills. When discussing Personal Brand she asked what would you like others to say about you? She recommended that you stand out from the crowd and protect your brand. For Strategic Career Planning she suggested that you Strategize Your Career, determine what's your career road map? Evaluate your skills, take the initiative, always be networking, be smart about your career – don't just change jobs to jump. Her Key Takeaways were that Hard skills are not enough - Focus on developing your soft skills. For your professional growth: Step outside of your comfort zone and challenge yourself. Embrace who you are & guard your personal brand. Be strategic with your career and be adaptable to change.</p>
6	Wrap Up	<p>Next Chapter Meeting</p> <p>Date: August 4, 2022</p> <p>Location: Zoom / In-person TBD</p> <p>Topic: Learn more about Maricopa County's Community Organizations Active in Disaster (MCCOAD) and discuss the intersection of community preparedness/response and public/private sector involvement. Also 15 Min Sponsor Session: Infinite Blue - Andy Witt</p> <p>Speaker: Debbie Knight and Jana Smith, MCCOAD</p>
7	Meeting Close	Meeting ended at 10:10 am due to technical difficulties.

Arizona ACP Website: www.az.acp-international.com